



Dear members,

As we start a new year we'd like to round up what the MSC has been busy with in the past 12 months.

We're extremely pleased and proud to say we got 'Ellice's garden' done. As I'm sure you know, Ellice Barr was born with cerebral palsy and although she had operations to improve her mobility she was unable to deal with the uneven surface of her own garden. This was our major fundraising effort in the first half of the year, and this summer Ellice was able to get out into her garden and enjoy the space along with her brother Jay. As Ellice has been the focus of everyone's attention we also arranged for Jay to spend the day at the training ground at Calmont Road where he met the players, watch the training and have a look round the facility. A pitchside visit before a home game is something special so we're pleased to have been able to arrange that for some deserving fans throughout the year. They were able to watch the build up to the game at close quarters, meet some players and have photos taken as a memento of the experience.

Remembrance Day is always an important day at the Den and we're proud to continue to supply the wreath to be laid on behalf of our fans, it being laid each year by a member of the Armed Forces.

Again on behalf of Millwall fans, we were also honoured to be able to present flowers to the mothers of Jimmy Mizen and Rob Knox at the annual Mizen Day match against Charlton. We decided to try and give some of the local elderly residents a good Christmas and have fundraised and paid for a Christmas party with a 3 course meal, dancing and a great atmosphere, held at the Den.

Throughout the year we have helped many fans with some of the issues they have encountered, ticketing problems, club shop orders and anything else club related. If you have anything you need help with please don't hesitate to contact us and we will do what we can.

We've also forged good lines of communication with the club and have brought much to their attention, including disabled access problems, conditions in the concourse toilets, safety issues etc. It is easier to achieve good results if we are on good terms with the club personnel, however if matters need challenging we will do that.

Following the Everton match, the FA imposed a plan on the club which had to be fulfilled to avoid further sanctions and in turn the MSC were asked to work as a panel along with Millwall4All and the Millwall Community Trust to look at how we try to eliminate anti-discriminatory behaviour at matches. We formed a panel as diverse as possible and also took input from community minority group leaders and have presented our findings and proposals to the club which have been positively received. This will be progressed in 2020.

As we look forward to 2020, one of our aims is to improve the memorial garden, the tree the EFL donated has died (the irony!) so that will need to be replaced and if there's anything else to be done then we hope to secure to undertake the works.

We have some ideas for 2020 but if any Millwall fans have an idea they wish us to look at and if anyone wants to help us, please contact us on info@millwallsupportersclub.co.uk. The same address can be used for any problems or issues you have encountered either on matchdays or otherwise.

Thank you.

Kathryn Gale
MSC Chair

Age UK Christmas Event



Over the first half of the season the MSC fundraised to host a Christmas party for 100 local elderly residents and Age UK staff at the Den.

We're pleased to say that the event was a great success with many of those who attended having a good old knees up on the dancefloor after dinner!

A massive thank you to those who sponsored and donated towards the event!

FSA and IAG Update

The MSC continues to work with external bodies to make sure that the best interests of our fans are continuously at the forefront of discussions.

For example, membership to the London Independent Advisory Group ensures that matchday operations at The Den are safe and efficient as well guaranteeing Millwall fans both home and away have fair representation during any disputes.

On top of that, membership to the National Council of the Football Supporters' Association means that Millwall fans are represented in the biggest national fan organisation. Work at the Football Supporters' Association attempts to improve the match going experience for fans up and down the country.



Fan Focus

The MSC were happy to arrange a special day for Charlie Collins (and his dad) with a pitchside experience. He met his favourite players and got a nearly full set of autographs.

Overseas Update

We now have 14 overseas supporters' clubs with Denmark & Balkans as the new additions, we are always on the look out for more overseas supporters to start up their own country's MSC, so please get in touch.

We are working with the club to see if partnerships with travel firms can be arranged for overseas Millwall supporters trying to book packages for visiting UK and attending Millwall games home and away.

The club has sent out over 7000 emails to overseas supporters on their database and we are hoping for some response, there will also be an overseas newsletter sent by the club, initially every three months.



MILLWALL LIONESSES

As we start off the new year, Millwall Lionesses will look to revive their ever-present inspiring form from the last calendar year. Mathematically, exactly a third of the way through their league campaign, with 12 fixtures remaining. The Lionesses will look to steamroll their way through the rest of the campaign. They currently sit top of the league, albeit 2nd place Hutton having a game in hand, who Millwall are yet to face.

The Lionesses also have the next round of their league cup to look forward to, against AFC Dunstable, after a tantalising 120 minute showdown against Cambridge City Devs shortly before the Christmas break. Millwall emerged victorious after a 106th minute winner through Shannan Drewe who has been at the heartbeat of the Lionesses' recent form.

The MSC committee have been contributing to the everyday running of the Lionesses, from assisting with finances and covering their general and matchday media.

The MSC are now also involved in the commercial activities for the Lionesses. We have secured kit sponsorships for the majority of the squad which is vital funding ensuring the team's long term viability.

Media and Journalism

It's been an interesting twelve months with regards to the media requests that have come in to the MSC. We all know the events which happened at the Everton game in the FA Cup, but in our opinion the media backlash we received was unjust. Due to this, we along with the hosts of the Achtung Millwall, resigned from the Millwall Fans Show on LoveSport, as we felt the representation of our fans was wrong and negatively biased. Since then, we have contributed to the REAL Millwall Fan Show which is now recorded on a weekly basis.

The feedback the MSC have received for a number of bespoke 'Unsung Heroes' over the previous months has also been wonderful to receive and we'd like to thank all the fans, and ex-players who have been featured, for their comments. Tamika Mkandawire acknowledging his article was a personal highlight!

We have also helped university and college sports students with their projects when they need to liaise with Millwall fans and along with this, have enjoyed the interaction with fans on a match day when with live tweeting of games and press conferences.

Here's looking to an exciting 2020!

Man of the Match Packages



Our MOTM packages have been greatly received and we are quickly booking up for the season.

We have spaces left for the below matches:

26/02/2020 - Birmingham

10/04/2020 - Middlesbrough

18/04/2020 - Blackburn

02/05/2020 - Huddlesfield

Packages are great ideas for presents and for just £40 includes:

Pitchside passes for 2 people

Pitchside presentation with the winning player

Signed photo of presentation

Photo in matchday programme

Signed pennant from winning player

If you would like to purchase one of the remaining packages, please visit [the store](#).

MSC Partnerships

It's been a great year for our MSC full members and along with last season's partners agreeing to renew our partnerships, we have formed a number of new deals with some fantastic companies for all the family. Putting these deals in place have been hard work, but we'd like to thank all of our partners for their contributions and the wonderful deals that they offer you, the Millwall Fans.

If you know of any local companies who would like to be involved in our partnerships, then please email michael.avery@millwallsupportersclub.co.uk and remember that these deals are available to all our MSC full Members.



Get yourself a 60p discount on all meals bought with a drink on production of MSC membership card.



10% Discount on entry to all races in all [RunThrough](http://RunThrough.co.uk) races and events.



10% Discount on entry to [Kassiope Cove](http://KassiopeCove.co.uk) on production of MSC Membership card.



Half price printing on teamwear orders over £500 on production of MSC membership card.



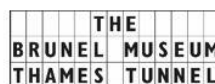
50% DISCOUNT on new annual memberships on production of MSC membership card.



Entry to matches at a discounted rate of £9 on production of MSC membership card.



Reduced entry to weekday 18-holes and twilight golf on production of your MSC card (T&C's apply, please contact [B'Heath Golf Club](http://BHeathGolfClub.co.uk) for more info).



Members will be entitled to 2-for-1 entry into the Brunel Museum on production of your MSC membership card.



Earn a 10% discount on merchandise from the online shop and 20% discount on future gigs.



10% Discount on entry to Go Ape in Battersea Park on Sunday to Friday entry.



10% Discount on entry to all races in all Fix Events races and events.



Entry to matches at a discounted rate of **£4** on production of MSC membership card.



Get yourself 50% discount on interior trim repairs. Also get yourself a full bespoke interior re-trim with a 25% discount.

THE DERES



Entry to matches at a discounted rate of **£5** on production of MSC membership card.



10% discount on all language courses run by the Moscow State University Russian Language Centre.